

Brandme Privacy Policy

We at Brandme are committed to protecting your privacy. This Privacy Policy applies to both our Websites (www.brandme.nu) and our Subscription Service (the Subscription Service), including our associated mobile applications (Mobile Apps) owned and controlled by Brandme. This Privacy Policy governs our data collection, processing and usage practices. It also describes your choices regarding use, access and correction of your personal information.

If you do not agree with the data practices described in this Privacy Policy, you should not use the Website, the App or the Subscription Service.

We periodically update this Privacy Policy. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice by sending you an email notification, or if you subscribe to the Subscription Service, through the Notification in the app.

If you have any questions about this Privacy Policy or our treatment of the information you provide us, please write to us by email at info@brandmemedia.nl with the subject: Privacy.

Our App or online Subscription Service allows every party that uses it to easily track their social media value via an Api connection with the various social networks.

What information do we collect?

We collect information from you when you download and register the app or use our online Subscription Service.

- The username you provide us.
- Your email address.
- Your iP address

When connecting your social media to our service we cannot see and do not store or collect in any way your account or password settings of the various social networks.

We only collect the key-data of your social media for our services via an Api connection. We ask your explicit approval for this connection when you use our App or online Subscription Service.

We use the information we collect only in compliance with this Privacy Policy. Parties who use our App or subscribe to the online Subscription Service are obligated through our agreements with them to comply with this Privacy Policy.

We do not collect or store any data that is not directly linked to the Brandme service.

We Never Sell Personal Information

We will never sell your Personal Information to any third party.

Use of Personal Information

In addition to the uses identified elsewhere in this Privacy Policy, we may use your Personal Information to:

- Improve your browsing experience on the website
- Improve your personal experience with the Brandme App

- Send information to you regarding changes to our Customer Terms of Service, Privacy Policy (including the Cookie Policy), or other legal agreements
- Meet legal requirements.

We may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you and is related to your social media value.

Our legal basis for collecting and using the personal information described above will depend on the personal information concerned and the specific context in which we collect it. However, we will normally collect personal information from you only where we have your consent to do so, where we need the personal information to perform a contract with you, or where the processing is in our legitimate interests and not overridden by your data protection interests or fundamental rights and freedoms. In some cases, we may also have a legal obligation to collect personal information from you.

If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the relevant time and advise you whether the provision of your personal information is mandatory or not (as well as of the possible consequences if you do not provide your personal information). Similarly, if we collect and use your personal information in reliance on our legitimate interests (or those of any third party), we will make clear to you at the relevant time what those legitimate interests are.

Do we use cookies?

Yes. We use functional cookies to make sure our web services ,such as our website, run smoothly. Functional cookies do not store personal data. And we use analytical cookies to see the statistics of our website. This data is unanimous and is not shared with third parties.

Security of your Personal Information

We use a variety of security technologies and procedures to help protect your Personal Information from unauthorized access, use or disclosure. We secure the Personal Information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. All Personal Information is protected using appropriate physical, technical and organizational measures.

Retention of Personal Information

How long we keep information we collect about you depends on the type of information as described in further detail below.

We retain Personal Information that you provide to us where we have an ongoing legitimate business need to do so (for example, as long as is required in order to contact you about the Subscription Service or our other services, or as needed to comply with our legal obligations, resolve disputes and enforce our agreements).

When we have no ongoing legitimate business need to process your Personal Information, we securely delete the information.

We retain information derived from cookies and other tracking technologies for a reasonable period of time from the date such information was created.

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you place an order or access your personal information.

Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.

www.brandmemedia.nl
Info@brandmemedia.nl